DAY 0 — Sunday, September 27

		Location	Exhibit Hall
7:00 am - 1:00 pm	Golf Outing	Whitney Oaks Golf Club	
9:00 am - 12:00 pm	Pickleball Outing	Oasis Park, Elk Grove	
12:00 pm - 7:00 pm	Exhibit Hall Setup	SCC Exhibit Hall A	Setup
6:00 pm - 8:00 pm	Welcome Reception	SCC Ballroom A Foyer	

DAY 1 — Monday, September 28

		Location	Exhibit Hall	Tours / Demos
7:15 am - 8:45 am	Breakfast	SCC Ballroom A Foyer	Closed	
7:50 am - 8:50 am	**SESSION 1** Futureproofing Transit: Tools, Technology, and Regional Integration	SCC Ballroom A	Closed	
9:00 am - 10:30 am	**SESSION 2** Women in Intelligent Transportation Systems (ITS)	SCC Rooms A7-A9	Closed	**Live Vehicle Demonstrations J Street 9:00 am - 3:30 pm**
9:00 am - 10:30 am	**SESSION 3** Beyond Pilots: How California Delivers Transportation Innovation	SCC Rooms A2-A4	Closed	
10:30 am - 10:45 am	Break / Refreshments – Exhibit Hall	SCC Exhibit Hall A	Open	
10:45 am - 12:15 pm	**SESSION 4** From Policy to Pavement: How ITS Bridges the Gap in Zero-Emission Deployment	SCC Rooms A7-A9	Open	
10:45 am - 12:15 pm	**SESSION 5** Digital Gateways – Modernizing Ports and Borders Through Technology	SCC Rooms A2-A4	Open	
12:15 pm - 1:45 pm	**LUNCH –** Welcome Address and Scholarship Awards: **Toks Omishakin**, CalSTA Keynote Speaker: **Karen Philbrick, PhD**, Mineta Transportation Institute	SCC Ballroom A	Open	
2:00 pm - 3:30 pm	**SESSION 6** Saving Lives: Data-Driven Safety from Signals to Systems	SCC Rooms A7-A9	Open	
2:00 pm - 3:30 pm	**SESSION 7** Emerging ITS Technologies in California	SCC Rooms A2-A4	Open	
3:45 pm - 5:15 pm	**INDUSTRY SHOWCASE**	SCC Ballroom A	Closed	
5:30 pm - 7:30 pm	Exhibitors and Sponsors Reception	SCC Exhibit Hall A	Open	

DAY 2 — Tuesday, September 29

		Location	Exhibit Hall	Tours / Demos
7:15 am - 8:45 am	Breakfast	SCC Exhibit Hall A	Open	
7:50 am - 8:50 am	**SESSION 8** For Whom the V2X Tolls; Whether by Cloud or Direct, it Tolls for Thee	SCC Ballroom A	Open	**Live Vehicle Demonstrations J Street 8:00 am - 11:00 am**
9:00 am - 10:30 am	511 Coalition Meeting Session 1	SCC Rooms A5-A6		
9:00 am - 10:30 am	**SESSION 9** When Crisis Hits the Road: Smart Responses for a Connected Future	SCC Rooms A7-A9	Open	
9:00 am - 10:30 am	**SESSION 10** Transforming Transit Signal Priority (TSP): From Pilot to Scalable, Data-Driven Systems	SCC Rooms A2-A4	Open	
9:30 am - 10:30 am	**SPECIAL SESSION** Market Sounding for Tolling Technology Payment Acceptance in California	SCC Rooms A10-A11	Open	
10:30 am - 12:00 pm	Exhibit Hall Exclusive Access and Poster Sessions	SCC Exhibit Hall A	Open	
12:00 pm - 1:30 pm	**LUNCH –** Keynote Speaker Panel: **Tilly Chang**, SFCTA and **Tim Haile**, CCTA	SCC Ballroom A	Open	**Caltrans D3 TMC** **Tour ❶** **1:00 pm - 3:00 pm** Meet in the Sheraton Hotel lobby at 12:45 pm **Tour ❷** **2:00 pm - 4:00pm** Meet in the Sheraton Hotel lobby at 1:45 pm
1:45 pm - 3:15 pm	**SESSION 11** Smart Streets, Smarter Solutions: Local California ITS Solutions	SCC Rooms A7-A9	Open	
1:45 pm - 3:15 pm	**SESSION 12** Smart Intelligence for Improving Freeway Operations	SCC Rooms A2-A4	Open	
1:45 pm - 3:30 pm	California Toll Operators Committee (CTOC) Executive Committee Meeting (Closed Session)	SCC Rooms A10-A11		
1:45 pm - 4:30 pm	511 Coalition Meeting Session 2	SCC Rooms A5-A6		
3:15 pm - 3:45 pm	Break / Refreshments – Exhibit Hall (Closes at 3:45 pm)	SCC Exhibit Hall A	Open	
3:45 pm - 4:45 pm	California Toll Operators Committee (CTOC) Open Discussion / Roundtable / Networking	SCC Rooms A10-A11	Closed	
3:45 pm - 5:15 pm	**SESSION 13** Connected Transportation: Automation, V2X, and Readiness	SCC Rooms A7-A9	Closed	
3:45 pm - 5:15 pm	**SESSION 14** Freight Technologies: Powering Logistics with ITS Innovation	SCC Rooms A2-A4	Closed	
5:30 pm - 7:30 pm	Meet Your Board of Directors Reception	Sheraton Grand Morgan's Restaurant	Closed	

DAY 3 — Wednesday, September 30

		Location	Exhibit Hall	Tours / Demos
7:45 am - 8:45 am	Breakfast	Sheraton Grand Nave Foyer	Closed	
9:00 am - 10:30 am	**SESSION 15** From Hype to Highway: Putting AI to Work in the Real World	Sheraton Grand Nave Ballroom Camellia	Closed	
9:00 am - 10:30 am	**SESSION 16** The Friction and Fortune of Multi-Agency ITS Collaboration	Sheraton Grand Nave Ballroom Gardenia	Closed	
10:30 am - 10:45 am	Break / Refreshments	Sheraton Grand Nave Foyer	Closed	**California State Railroad Museum Tour** **10:30 am - 1:30 pm** Meet in the Sheraton Hotel lobby at 10:15 am
10:45 am - 12:00 pm	**SESSION 17** Cyber Defense for Next-Generation ITS	Sheraton Grand Nave Ballroom Camellia	Closed	
10:45 am - 12:00 pm	**SESSION 18** Funding in Action: Creative Approaches to Safer Mobility	Sheraton Grand Nave Ballroom Gardenia	Closed	
12:30 pm - 2:30 pm	Training – GenAI Insights for ITS: AI Tools for Transportation Professionals	Sheraton Grand Nave Ballroom Gardenia	Closed	
3:00 pm	Adjourn		Closed	

SCC = Sacramento Convention Center