



# SCHEDULE AT A GLANCE

## SUNDAY, AUGUST 8, 2021

	LOCATION	EXHIBIT HALL
8:00 A.M. – 1:00 P.M. <b>Golf Tournament</b>	Mission Trails Golf Course	
12:00 P.M. – 7:00 P.M. <b>Exhibit Hall Setup</b>	Sapphire Ballroom	<b>SET-UP</b>
6:00 P.M. – 8:00 P.M. <b>Welcome Reception</b>	Sapphire Terrace/Foyer	

## DAY 1 – MONDAY, AUGUST 9, 2021

	LOCATION	EXHIBIT HALL	TOUR	EVENT
8:00 A.M. – 9:00 A.M. <b>Breakfast/Registration</b>	Sapphire Terrace/Foyer	CLOSED		
9:00 A.M. – 10:15 A.M. <b>Session 1 – “Modernization &amp; Mobility: How Transportation is Transforming in the Cloud”</b>	Sapphire DH	CLOSED		
10:15 A.M. – 10:45 A.M. <b>Break (Refreshments)</b>	Sapphire Ballroom	<b>OPEN</b>		
10:45 A.M. – 12:15 P.M. <b>Session 2 – “Goods Moving! Technology Accelerating”</b>	Sapphire DH	<b>OPEN</b>		
10:45 A.M. – 12:15 P.M. <b>Session 3 – “Spotlight on Transit Technology and Data Innovation”</b>	Sapphire LP	<b>OPEN</b>		
12:15 P.M. – 1:45 P.M. <b>Lunch Keynote Speaker:</b> Hasan Ikhrata – CEO, SANDAG	Indigo ABEF	<b>OPEN</b>		<b>Donation Event - AS YMCA San Diego</b>  12 P.M. – 8 P.M.
1:45 P.M. – 3:15 P.M. <b>Session 4 – “Tackling Transportation Equity Post-COVID”</b>	Sapphire DH	<b>OPEN</b>		
1:45 P.M. – 3:15 P.M. <b>Session 5 – “The Wheels on the Bus Go... Faster! Speeding Up Your Bus Through Traffic Signals”</b>	Sapphire LP	<b>OPEN</b>		
3:15 P.M. – 3:30 P.M. <b>Break (Refreshments)</b>	Indigo ABEF	<b>OPEN</b>		
3:30 P.M. – 5:00 P.M. <b>Vendor Technology Showcase</b>	Indigo ABEF	CLOSED		
5:00 P.M. – 8:00 P.M. <b>Thank You To Our Exhibitors and Sponsors Reception</b>	Sapphire Ballroom	<b>OPEN</b>		

## DAY 2 – TUESDAY, AUGUST 10, 2021

	LOCATION	EXHIBIT HALL	TOUR	EVENT
8:00 A.M. – 9:00 A.M. <b>Breakfast/Registration</b>	Sapphire Ballroom	<b>OPEN</b>	<b>Qualcomm Smart Cities Tour</b>  8:30 A.M. – 11:30 A.M.	<b>Donation Event - AS YMCA San Diego</b>  8 A.M. – 3:30 P.M.
9:00 A.M. – 10:30 A.M. <b>Session 6 – “California Dreamin’”</b>	Sapphire DH	<b>OPEN</b>		
10:30 A.M. – 12:00 P.M. <b>Break/Exhibit Hall Exclusive Access</b>	Sapphire Ballroom	<b>OPEN</b>		
12:00 P.M. – 1:30 P.M. <b>Lunch Keynote Speakers:</b> • Shailen Bhatt – President and CEO, ITS America • Matthew Tucker – CEO, North County Transit District	Indigo ABEF	<b>OPEN</b>		
1:30 P.M. – 3:00 P.M. <b>Session 7 – “Reaching a Carbon-Neutral Transportation System”</b>	Sapphire DH	<b>OPEN</b>		
1:30 P.M. – 3:00 P.M. <b>Session 8 – “Technology Makes Our Roads Safer! – Applying ITS for Safety”</b>	Sapphire LP	<b>OPEN</b>		
3:00 P.M. – 3:15 P.M. <b>Break (Refreshments)</b>	Sapphire Ballroom	<b>OPEN</b>		
3:15 P.M. – 4:45 P.M. <b>Session 9 – “Moving from ‘Smart Cars and Dumb Roads’ to ‘Smart Cars and Smart Infrastructure’”</b>	Sapphire DH	<b>OPEN</b>		
3:15 P.M. – 4:45 P.M. <b>Session 10 – “Not-So-Big Data”</b>	Sapphire LP	<b>OPEN</b>		
3:30 P.M. <b>Exhibit Hall Closes</b>	Sapphire Ballroom	CLOSED		
6:00 P.M. – 10:00 P.M. <b>Meet Your Board of Directors Reception</b>	Petco Park	CLOSED		

## DAY 3 – WEDNESDAY, AUGUST 11, 2021

	LOCATION	EXHIBIT HALL	TOUR	EVENT
8:00 A.M. – 9:00 A.M. <b>Breakfast/Registration</b>	Sapphire Terrace	CLOSED		
9:00 A.M. – 10:30 A.M. <b>Session 11 – “The Road to C-V2X”</b>	Sapphire CG	CLOSED	<b>U.S.S. Midway Tour</b>  9:30 A.M. – 12:00 P.M.	
9:00 A.M. – 10:30 A.M. <b>Session 12 – “MaaS – Mobility Solution for a Post-COVID World?”</b>	Sapphire DH	CLOSED		
10:30 A.M. – 10:45 A.M. <b>Break (Refreshments)</b>	Sapphire West Foyer	CLOSED		
10:45 A.M. – 12:00 P.M. <b>Session 13 – “A Vision for Vehicles of the Future”</b>	Sapphire CG	CLOSED		
10:45 A.M. – 12:00 P.M. <b>Session 14 – “Cloud and AI - Helping Agencies Solve Traditional Transportation Problems Using Non-Traditional Methods”</b>	Sapphire DH	CLOSED		
12:00 P.M. – 1:00 P.M. <b>Box lunches to be provided for all attendees</b>	Sapphire Foyer	CLOSED		