*New Thinking for Old Ways of Moving*

ITS California and Prospect Silicon Valley are pleased to announce a FREE Virtual Event as we partner to provide opportunities for our industry to stay connected and aware of the latest trends in ITS!

ITS technologies are rapidly evolving for safety and mobility across all modes of transportation. We have developed three distinct sessions in which panelists and attendees will discuss advances in technology to improve safety and mobility.

* DATE & TIME: August 27, 2020, 11:30 AM - 1:00 PM
* REGISTRATION LINK: <https://www.eventbrite.com/e/itsca-and-prospectsv-new-thinking-for-old-ways-of-moving-tickets-116455516585>
* Registration Link is connected to Zoom, so Zoom registration will occur upon completion of registration via link. Once registered, you will receive a confirmation email from Eventbrite and Zoom, with the Zoom link for the meeting. NOTE: Webinar currently is limited to 120 participants.
* SCHEDULE:
  + **11:30 a.m. – 11:45 a.m. Introductions/Overview of format**
  + **11:45 a.m. – 12:40 p.m. Breakout sessions/discussion**
  + **12:40 p.m.** – 1 p.m. Summary / Celebration of Scholarship Recipients

BREAKOUT SESSIONS TOPICS/PANELISTS

Breakout #1:  Transit (Moderator, Antonino Genoese, Jacobs)

* Jay Rogers, CEO, [Local Motors](https://localmotors.com/) - Automated Shuttles for Mobility
* Jordana Maisel, University of Buffalo and Director of Research for their [IDEA](http://idea.ap.buffalo.edu/) Center
* James Boyle, Sacramento Regional Transit, [SmaRT Ride](https://www.sacrt.com/apps/smart-ride/) service

Breakout #2:  Autos (Moderator, James Misener, Qualcomm Technologies, Inc)

* Sam Amen, Caltrans District 11, [San Diego Region Proving Grounds](https://www.qualcomm.com/news/releases/2020/07/21/san-diego-regional-proving-ground-joins-efforts-qualcomm-launch-c-v2x)
* Yi Zhang, [Pony.AI](https://venturebeat.com/2020/04/16/pony-ai-partners-with-yamibuy-to-autonomously-deliver-goods-to-irvine-customers/) on use of AV’s for deliveries
* Amy Ford, Intelligent Transportation Society of America, [Mobility on Demand Alliance](https://www.modalliance.org/)

Breakout #3:  Vulnerable Road Users (VRUs) (Moderator, Josh Peterman, Fehr & Peers)

* Jeff O’Brian, VP of Distribution, [Applied Information](https://appinfoinc.com/)
* [Jake Sigal](https://nam12.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.linkedin.com%2Fin%2Fjakesigal%2F&data=02%7C01%7CJ.Peterman%40fehrandpeers.com%7Ca76de02862454cd38a9708d83fb3038c%7C087dca4b49c742c6a76649a3f29fc3f4%7C1%7C0%7C637329386275563154&sdata=DQ1pOZzlkGUmtt2GqzSykCPkYXw0KL5vw0sdqomQht8%3D&reserved=0), CEO, Tome [(Bicycle to Vehicle Safety Consortium)](https://nam12.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.tomesoftware.com%2Fb2v&data=02%7C01%7CJ.Peterman%40fehrandpeers.com%7Ca76de02862454cd38a9708d83fb3038c%7C087dca4b49c742c6a76649a3f29fc3f4%7C1%7C0%7C637329386275573110&sdata=WS5L1RlZKiWWOVl9gSMaAonSoHrafYF4eURU%2B87wr6A%3D&reserved=0)
* Liz Aziz, Polara Inc., Polara [Touchless APS](https://polara.com/)

Scholarship recipients

