

ITS California's Northern Section and our partners invite you to join their next luncheon workshop, part of a regular series that focuses on the deployment of Intelligent Transportation Systems in California. These events are designed to attract a broad audience of transportation professionals at public agencies, private firms and research centers.

JUNE 21ST, 2019

ITS TOPICS FOR TOLL OPERATORS: WHAT YOU SHOULD KNOW ABOUT CONNECTED VEHICLES & SEAMLESS MOBILITY

Intelligent Transportation Systems often intersect with tolling applications, yet tolling and ITS operate as separate entities with diverging end objectives. This lunch panel will discuss how Connected Vehicles and Mobility on Demand intersect with tolling operations. Toll operators can take away critical information from this panel to begin planning for the future of mobility.

In partnership with the California Toll Operators Committee, ITS California's Northern Section has invited panelists to share their experiences, challenges and ideas for improving collaboration between tolling agencies and ITS integrators to improve the future of transportation for toll operators and the travelling public.

As always, a Q&A section will be offered along with the opportunity to network with panel members and peers. A boxed lunch is included with registration.

PANEL

- **Melissa Hewitt**, Kimley-Horn, President, ITS California
- **Benjamin McKeever**, UC Berkeley PATH
- **Krute Singa**, Metropolitan Transportation Commission

PRACTICAL INFORMATION

- **DATE & TIME:** June 21st, 2019 11:30AM - 1:15PM
- **LOCATION:** Metropolitan Transportation Commission, Conference Room, 375 Beale St, CA 94105
- **REGISTRATION LINK:** [Universe Registration](#)
- **SPONSORSHIP LINK:** [Sponsorship Link](#)
- **FREE for Public Sector members, \$10 for Public Sector Non-members; \$20 for Private Sector Members, \$30 for Private Sector Non-members**
- **Registration from 11:15 - 11:30AM**
- **Lunch served from 11:30AM – 12 Noon**
- **Program will start at 12 Noon**



SPONSORS

ITS CA offers the opportunity for companies or agencies to sponsor our meetings. A \$300 sponsorship includes your logo here on the meeting flyer and brief announcement prior to the workshop. Please contact Katherine Mertz at kmertz@sensysnetworks.com if you are interested in sponsoring.